

@ ADVERTISE COIN

version 1.0.2.0

The idea for the creation of digital coin AdvertiseCoin (ADCO) has been generated in mid 2017. The coin itself has not been worked on, but different technological advertising services have been developed in the advertising industry. So far, AdvertiseCoin has several annual users on its platforms. AdvertiseCoin's plan for the future is to redefine advertising market in the world of Web 3.0. The landscape for crypto asset trading is highly fragmented and can be astounding for newcomers taking their first steps. The never-ending discussion in the social media about the lack of transparency in the crypto markets makes the mass opinion about the subject more skeptical and negative. AdvertiseCoin is a platform for trading with ads between crypto traders and regulars users. Until now, our platforms have worked with fiat money, and now we take advantage of blockchain technology and use their transparency, security, flexibility and easy instant intelligent payment agreements in our guaranteed ecosystem. The market combines trading of adverts in social and marketing aspects, in order to provide a transparent environment where ambitious retailers can thrive and large retailers can secure their investments. Also, now there is room for investing programs related to AdvertiseCoin, for the implementation of our new projects. AdvertiseCoin works with several owned platforms for advertising and is an exchange unit in foreign ones. It uses the connection between businesses and advertising portals through our API correspondence and blockchain technology - open source. Users enjoy a simplified and coherent shopping experience, regardless of the exchange to which they connect on the platform. The social environment for advertisements trading offers high transparency and accessibility and is able to reduce the information asymmetries to contribute positively to trader's productivity and returns.

The platform offers several different options for automatization of ads trading. Active users and those who create value for the AdvertiseCoin ecosystem are rewarded differently - liquidity extraction and daily, weekly and monthly prizes.

This helps to empower the ADCO community and its ecosystem, utility, liquidity and create greater value for the overall economy of tokens and its growth.

AdvertiseCoin is one of the few new modern tokens with service. This is due to our already developed and working advertising systems with integrated ADCO. Until now, our own and partners' platforms worked with Fiat Money, but now there is an integrated ADCO. The ways of buying, selling and spending tokens are seamlessly connected to the platform with smart contracts and this provides incentives to increase the overall usage of advertisements trading. The winning prizes in ADCO are distributed by our social advertising advertising exchanges, which work with their own scoring points. Until now, these platforms worked with fiat money to buy points, monthly packages and individual user priorities. Systems also earn points for free, but yet free users are the fundamental tools of entire advertising platform.

The important mission of AdvertiseCoin is that there should be a free space in every social platform. This has been created and provided in our preliminary contracts with foreign platforms and is clearly defined in our platforms. Our experts have come to the conclusion that it is good and should be in every branch of the advertising industry.

Nowadays, a lot of platforms promise a lot but without any guarantees or real reasons. We read about the technically impossible projects and came to the decision that our own systems, as well as our partners platforms using ADCO, will have precise points, mentioned in the contracts, so that AdvertiseCoin can unite more and more platforms and have a clear regulation for users in order to integrate itself as a major exchange unit. At this point, our platforms stopped fiat money payments, so our customers who have so far paid with Visa, MasterCard, Paypal, and Skrill have the opportunity to participate in ICO and get more tokens than before. The only reason for the continued acceptance of credit cards and our long-time partner Stripe, is that the majority of our clients on the platforms are well-known SEO companies that have commitments to their clients.

After the completion of the ICO, tokens price will be determined by DEX, as well as by the purchases requests for AdvertiseCoin packages. Currently, ADCO packages are sold only by the AdvertiseCoin team at <https://advertisecoin.com>. We want to expand that and sell off packages to investors at preferential prices now and develop the new eco-system in the ADCO blockchain.

We are connecting Publishers and Advertisers in our own and our partners' platforms, allowing the exchange of ads to happen in a controlled environment with innovations for checking the advertising volumes and the pages on which it is advertised, as well as the customers they reach.

ICO investors will be able to immediately transfer their purchased tokens to the ETH network, as well as to one of our platforms. In order not to stop the work of the platforms, we have decided to accept orders for buying the tokens until 10.02.2021 and after that, they can be executed. After 10.02.2021 all our users on platforms will be able to work only with ADCO. Before the idea to switch to a blockchain and create a token, we only offered services in USD. We have the trust of companies and customers who buy points through the platforms. Now that is not possible, as we introduced ADCO as an exchange unit at a preferential price.

Considering our team, first and very important factors around which our team has been formed are the participants in our innovations, the price and the quality. Price for the seller, price for the buyer. We are proud to claim that the price for the services we offer is many times cheaper for a buyer and higher to profits the seller. Undoubtedly, the quality of our services is very high. We have created innovative ways to track our ad units - where are they offered, targeted ads, what viewing methods customers use, a flexible environment for mobile devices, and many other checks on whether an ad is viewed by a unique user or someone is trying to manipulate it. We are constantly monitored by our customers that follow for the strict fulfilment of all points in the agreements in the marketing industry. In most cases, our customers are companies that have their own customers and commitments. At this point, after the establishment of ADCO, we stand behind our old agreements with them and guarantee the quality of our service. AdvertiseCoin is a currency, created on the ETH network with the ERC-20 protocol.

In this vast transparent blockchain system, we always try to guarantee our good quality service so whether a customer or customer of his is not satisfied with the service, for publisher or advertisers, we will not suspend payments to one party or leave the other dissatisfied. While AdvertiseCoin is an exchange-agnostic trading terminal that operates with ads and smart contracts in a blockchain environment, our goal is to create the ultimate experience for trading ads. To achieve this goal, our next step includes integrating DEX and developing new products for the ecosystem, as well as markets for advertising forecasts, social advertising paid through ADCO, browser extensions and blockchain advertising. After the completion of the ICO, tokens for the platforms will be sold in the portal <https://advertisecoin.com> platform tokens will be sold.

So far, it was possible to buy packages with the points for the platforms, but now this has option has been suspended. After ICO, currency owners will be able to sell their tokens in different packages by the number of ADCO owned which can be transferred in the advertising portals. Before the start of the ICO, we, as mentioned, worked with fiat money through packages for price points in USD.

Now we created an ADCO which is to be exchanged initially for \$ 0.030101, and this price is not arbitrary, it comes from how many dollars, how many points you can buy. This necessitates another reduction in the prices of services in comparison to when fiat money is being used.

10,000 points used to sell for about \$4.99. Compared to our competitors, this price is at least 3 times lower and after the introduction of ADCO, we decided that one ADCO will be exchanged for 250 points which will cost \$0.030101. So the package, which we sold so far for \$ 4.99, will now be available for \$1.2 to today's preliminary price, exchangeable after ICO. For the different stages of the ICO will be sold at different prices and in the ICO the price can reach 0.030101. In this way we give a bright future to our current investors and we can say that our service is over 10 times cheaper than the rest of the market. We offer Advertise Exchange on our platforms as here we are focusing on how it works and how it is used by users and companies. For our team and our partner platforms involved in the integration of ADCO, it is very important to know that we rely on free users. These are users with very limited powers on the pages. They also have a smaller number of services to choose from and several listed packages, unlocking more and more opportunities in advertising. This way you can use a small part of our services for free, but if you want a full range of features you need to buy a package. Our platforms verify links, suspend accounts and strive to keep our ecosystem clean, for which our platforms receive a %. The exchange unit now is ADCO.

Our plan for investing in ICO is tightly connected to how many ADCOs our investors are willing to buy. The more ADCOs are bought by one investor, the lower the price would be.

Our goal is to create a secure investment with a return. This is possible only with clear guidelines, on which we cannot set a price ceiling, as it is always determined by demand. The newly built ADCO token has working projects and already raises inflows from fiat money. We are focused on web3 and the decentralised future and want to grow an entire ecosystem for our investors to make it widely popular and usable.

This is possible only with investments, innovations and clearly structured money management in the hands of our investors through the entire ecosystem. We developed an integrated in our new rules plan, which the partner platforms had to approve and now it is a reality. After the completion of the ICO and the sale of all mined coins, very month it will be calculated for each platform - how profitable is it, how is it working so far, what services it offers, how much ADCO is spent in it and will determine how many points in the system will be exchanged in ADCO for the next month. It is set here that the number of system points cannot fall below the current 250 for exchanging an ADCO, but there is no ceiling on the number of points it will cost next month. It is in our interest to keep the systems transparent and clear to all. It has been settled that the turnovers will become public on what ADCOs spent on the platforms and thus the new exchange for the next month will be formed on the basis of turnovers, sold and built services from the previous month. This will be a real start to the ADCO price increase, as it will be exchanged for more system points and the user will enjoy a wider range of services with their new system points. For example, with 250 system points you can get 250 views per click for one ADCO, and next month the platform earned 450 points for one ADCO, then you will get almost double. These are

just examples, but the contracts are that there is no ADCO ceiling to points, but there is a minimum of 250. There are validated algorithms for specifying the exchange for next month.

Our vision is to improve finances and define social advertising marketing for the world of Web 3 advertising. Crypto assets create new financial instruments, markets and revolutionise trade. AdvertiseCoin builds the tools to support this revolution by combining an intuitive and easy online advertising platform in a space built on transparency analysis, flexibility and security. Whether you are an experienced trader who buys and sells large volumes, or a beginner who is looking for information before taking the next step, AdvertiseCoin provides you with actual reliable data, our new economy exchanges ads and fits many new innovations in online advertising marketing.

Our mission is to improve transparency between traders, to create a trading community and stimulate it to share data, to create an environment in which traders can benefit from positive cycles of social feedback and improve their overall performance. As well as restricting our partner networks and users from speculation or from ill-intentioned competition.

AdvertiseCoin (ADCO) offers 7 up to 10 times lower cost of advertising created on the Internet, we have innovative ways and methods to limit advertising from desirable to unwanted, thus limiting consumption only to real personal users willing to pay for advertising as well as receive when they are advertising carriers. We will give each investor in our project a stake in one of our social advertising companies to get acquainted with the work of our advertising trade, as well as to participate directly in it.

We will give away to every investor in our website a Platinum package at a price of 1333 ADCO to each participant in the ICO. Thus, our investors will get acquainted with the transfer, use, purchases, extras of ADCO and the goods purchased with them. We will support investors who already use their ADCO for advertising purposes in our portals. Attracting friends and relatives to learn about our innovative ways also brings benefits.

We strived for the investment options to be the same and equal for everyone, but we realized that this is not always achievable. We have clients who want to take advantage of ICO and buy large volumes, for which we reward their trust, but this often happens from our already long-time customers. We value our relationship with them, but it is important to know that we will not allow our project to be speculated with.

Participants in the ICO become equal investors. Here it should be crystal clear that AdvertiseCoin uses a completely new algorithm of work related to security, flexibility, transparency and distribution of prizes around payments. Each participant, depending on their investment, will receive an additional specially made plan, according to which they will be able to earn tokens depending on the main volume of tokens on a daily, weekly, monthly, annual basis, as well as different referral percentages. Referral rate is a variable entered with different numbers to each package purchased with ADCO.

Participants can transfer their ADCO to AD Platforms to a stock account or simply to a private wallet.

Today, traders have a huge choice of exchanges in which to invest and speculate with cryptocurrencies, from small DEX to giants. Along with the growth of stock exchanges, there is an increasingly fragmented market for support services: trading bots, technical analysis tools and account management services, which are purposefully designed to smooth and improve the

trading experience. The ability to copy trade is essential and a growing part of the trade ecosystem. Social trading platforms, such as eToro, allow less experienced people to benefit from the knowledge of their best traders, who are rewarded both financially and reputably. However, as useful and popular as these old platforms are, they are not native to crypto and are not designed to integrate with the crypto ecosystem. There are large companies dealing with advertising, the prices they offer vary greatly between what they take from Advertisers to what they pay to Publishers. There are also many differences, in most cases money is taken for advertising and the necessary qualities are not presented and are not passed on to advertisers. So they say they are not responsible for the Terms, and the differences remain in favor of the companies. This is not possible with the entire eco AdvertiseCoin system. The wide variety of choices, along with all the social media activity that accompanies it, may seem like a good thing, but for most marketers, the flood of information and conflicting opinions can be overwhelming. Disclosure of various assets is difficult when they are thousands and more often the exchange will have its own unique set of features. The challenge for AdvertiseCoin is to reach as many trading giants as possible and their unique users to reach our built ecosystem, as well as the future DeFi and participation in Liquidity Pool systems.

Amid the constant discussion about Crypto in Twitter, Telegram, YouTube channels and other media, it is difficult to understand what is actually being traded compared to what is being promoted - there is simply a lack of transparency and trust. There is a lack of clarity in the Ad industry, large companies and participants feel the differences in prices because their volumes are very large, but the market is not limited it grows and yet more and more large world famous companies tend to work with small advertising companies just because they fulfil all the agreed points, and the big company has priority for them. This is not possible with AdvertiseCoin. We use innovative technologies and algorithms which operates to redistribute, verify users, secure smart contracts, and follow our obligations for the community tied to advertising between publishers and advertisers. Most of our investors are in the advertising business, but this does not limit us to it only. AdvertiseCoin offers packages for investors who have nothing to do with advertising. They have nothing to advertise, but they are in a comfortable situation where they can earn enough without speculating. Investors work with alerts, alerts from friends, social groups, forums, etc .. Signal providers put their money where it's convenient for them, ensuring that other traders can trust them and their alerts. Existing social media channels do not bear this proof, nor are they responsible for it, they simply collect commissions from the affiliate, which means that new traders can easily fall into the trap of just signals without a reliable guarantee or source. Here every participant should know that AdvertiseCoin is a token with service, this distinguishes us from other ICOs, here it is emphasized that the project is working, it is important to know who bought the tokens, they can immediately buy any kind of advertising with them, for their business, agency , social network, online store, amazon store and everything related to advertising.

AdvertiseCoin does not intend to participate simply as a listed coin in any exchange, we do not plan to respond to the offers we already received about the coin to be traded on stock X, but our priority is secure exchanges and platforms so we can keep our identity, security, authority and history of our entire ecosystem.

Our partner platform is an open source and also is the documentation for connecting to RIA. This allows our current and future partners to connect to our system and make payments in their platforms and systems, using accessible, transparent, flexible and secure methods in our eco system connected to the ERC20 of the ETH blockchain.

The main motivation behind AdvertiseCoin's advertising and social network ADCO is to allow

community marketers to share information, allowing participants to make more informed advertising decisions based on data from the community.

Traders also build an online reputation in a verifiable way by joining the well-established verified flexible ecosystem. Only large commercial networks of advertising could give bonuses and free tokens, ADCO are not in a free environment, they are not obtained, won as prizes and serve as a payment purpose, in our and partner platforms. Thus, free users with small rights in the platforms can make a small part of their earnings and they can win ADCO as a daily reward. Most of our partner portals have not left a big bite for the free environment, but it is a requirement for free users to have at least 30% of the services offered. Each end user will be able to exchange their earned tokens, transfer them to other platforms for ad exchange, as well as put them in common packages for sale. This will help the exchange of each ADCO to points for the portals, based on statistics on logged up users and tokens.

We will allow partners with fixed capital to participate with us in a joint large DeFi, earning from fees and interest on an equal footing with the team of AdvertiseCoin and the formation of a common treasury.

It might be a surprise for the investors and the volume of the team, there is no reduction in the price of the token, as well as inflation, no new tokens are printed - just the opposite. The total number of tokens is not growing, the influx of new users over time will lead to more and more transfers, which will make the fees lower and lower for the redistribution of tokens and this will allow greater variety of advertising in our infrastructure. This will bring profits to the team and to the investors, as well as to the total cost of ADCO. Currently, ADCO is purchased and can be used immediately in our and our partner systems working with AdvertiseCoin as a payment unit. As already mentioned, we can not speculate for the price of the coin, but after the ICO, purchased advertising package and exchange ADCO in points will be doubled.

100,000 unique uses per page or link with 12-48 hours delivery time now costs about 400 ADCO, but after completing the ICO for 400 ADCO, you will be able to buy not 100,000 but 200,000 unique uses per link or page for the next 12-48 hours. This can only be available through our Intelligent Statistics and Revaluation of ADCO Contracts in addition to the ad exchange platforms.

AdvertiseCoin (ADCO) the original ADCO token rewards participants who create value for the AdvertiseCoin ecosystem and directly in Ethereum's ERC-20. ADCO is equitably distributed, manages itself independently and at all times. ADCO is an ERC-20 token protected by the Ethereum blockchain.

50,000,000 ADCO tokens were cut at the token generation event, after which no new tokens will be created.

AdvertiseCoin is distributed fairly through a long-term token allocation model that offers flexible opportunities for all stakeholders to acquire and win ADCO, while being optimally allocated to a new individual model for each of our investors to launch the ADCO community, the ecosystem, utility, liquidity and management.

- 10% of tokens are for crew members
- 15% of all tokens are in the form of prizes and bonuses
- 75% of all tokens for sale

75% of the tokens distributed for sale will be sold in several stages, the first stage is the Private pre sale starts on January 26 and reservations for sale will be made until February 10.

The actual beginning is on February 10, all participants will have a period of 7 days to make their reserved transactions and they would receive the first share of the distributed tokens. Their price will be 0.015050. Each participant will have benefits from AdvertiseCoin, which would prevent it from being unprofitable, as the request is made at the price of ETH, our team makes a decision. If at the time of the transaction you have a reservation for example from 30.01.2021 for 1 ETH its price is 1200 \$ you have reserved a transaction for the purchase of 79731.570380 ADCO, and for example on 10.02.2021 when the actual transaction takes place the price is: \$ 1000 you receive the agreed amount to the reservation. And the difference is at our expense. \$ 2000 then we will pay the difference of \$ 1200 in ADCO when booking up to the approximate \$ 2000

The market is very unpredictable, and our world is not forecasts but advertising. In this way we want our investors to be safe and secure for their investments. This will be available in the period between booking and purchase and will only be possible during this period.

Then the first round of ICO will start in which there will be no reservation transactions and only in fact, participants will be able to buy (ADCO) at a price of \$ 0.024081. This round will last until the end of April.

In the second round of the ICO the price of \$ 0.027091

The price of ADCO will start periodically to rise, the contracts that are signed between AdvertiseCoin and the advertising platforms are written in a way that each ADCO is starting to become more and more liquid, as the platforms form a new pricing available to everyone every month. user and described in terms and privas. It will be formed in relation to consumption. In terms of consumption and the rating of the ADCO platforms will increase, due to the exact small number of cut tokens, the more tokens there are in investors the more the deficit of tokens will lead to a higher price.

The price of the service will not increase, it will just cost more points on the platforms that are exchanged in ADCO. Consumption increases the price of the token as well, and the service is the same. If after ICO ADCO is traded at a price of 0.030101 and traded for 250 points on the platforms then one month later for one ADCO on the platforms will receive 300 points or 500 or 1000, it depends entirely on consumption and service providers, that is an option in which consumers and investors will be in a very profitable environment in which end users will choose where to advertise and thus our and partner platforms move to a competitive environment for services and prices. Everything is monitored, analysed and set only in consumer consumption to accurately and clear conditions. If our or partner platform does not have enough consumption, it has no reason to raise prices. So if for 0.03 dollar cents you get 250 points, and they are exchangeable in unique uses for your site or social network, after one month for one ADCO you will get 300, 350, 500..1000. but it is important for investors to know that there is no option to fall below the current 250 points, currently the prices of services are many times lower than our competitors advertising companies, and we believe that we earn enough for a new semi-known company on the market. Our partner platforms have fees for exchange from AdvertiseCoin To points in this way and they index their necessary income, with which they can give out prizes and have their own liquid tokens.

Betting benefits Adoption of a minimum amount of ADCO provides users with benefits of the platform, such as access to premium features, reduced fees and bonus rewards. ADCO management as a whole will be decentralized, it will not be just the exchange of currency and transactions, and the decisions for the future of the ecosystem the approval of new platforms serving ADCO will take place on a blockchain system so that there are no abuses . The entire project after the completion of the ICO becomes the property of the community and is managed only through AdvertiseCoin holding in a blockchain with each of the depositors. Protocol management is ultimately given to network management, allowing decentralized control and

development of the ADCO token. After the end of the ICO by the end of 2021 or after the exhaustion of the quantities of tokens, namely 90% of the currency exchange, proposals will be written for the introduction of clear rules between investors and a decision will be made for the next calendar year after signing the contract with new conditions. New projects in the advertising industry, DeFi systems, development of own AD DEX system and other proposals from all investors and owners of ADCO will be coordinated. These conditions must be approved by more than 91% of the participants.

At the moment, AdvertiseCoin is developing, owning and constructing projects again related to advertising and exchange in the advertising trade.

1. Ad Exchange

Your name is familiar, but our innovation - NO!

Here, the AdvertiseCoin team wants to brag and explain that this system is the beginning of the creation of ADCO, was never made by anyone and is at the heart of the project, AdvertiseCoin has a trademark for innovation.

In a few words before you see it, we can explain it like this:

If you are in the advertising business and have your own page, or access to a page where you can add an ad for your users, we guarantee that if our ad placed on your page is seen by 100 of your users, then your ad will be seen from 200 ..

The team of AdvertiseCoin loves innovations and is not satisfied with just a percentage, but with 100% - 200%, which we have already proven.

It is important for us when you give us, to know that everything you give is in a safe place and you will receive at least double. This is proven by up to three times the low prices of our services.

That's why we want to prove our claims, how our customers will get double from this innovation and how we will win, we will prove it purely mathematically.

Let's give an example with a client who takes code with an advertising field on his page and name the supposed client "1", as well as client "2" and client "3"

Customer "1"

advertises client "2" and client "3" There is room for ADCO advertising.

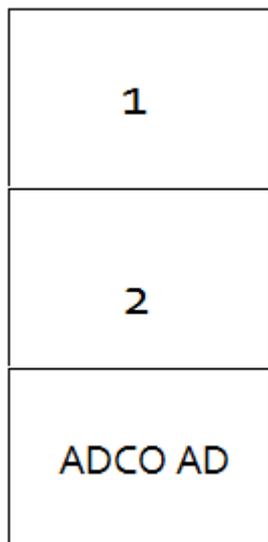
2	3	ADCO AD
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Customer "2"

advertises client "1" and client "3" There is room for ADCO advertising.

1	3	ADCO AD
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Customer "3"
advertises client "1" and client "2" There is room for ADCO advertising.



In this way, our system regularly distributes each view and at any time users can see where their ad is currently, where their ads have been viewed, showing the page on which it is currently, information about the client on the page, such as IP nationality browsers operating systems and all other related reports with Ad report.

Our system also has options only for unique visits for 24 hours as well as views once an hour, geo location, time visits, etc. this is set in the settings and creation of each ad.

In a rose way, consumers receive double advertising. They showed the ad to one of their users, and two other users on the other two pages saw their ads. This happens and recalculates every second, the system decides which to redistribute.

In each advertising field used by a user there is space for the ads of the system, so we can take advantage to sell ads on foreign pages, this is also mentioned in the creation or editing of the ad in its options, in which category the ad is entered, in which ads it is possible to advertise in the user's advertising field.

2. Two systems for browsing through.

- Auto Viewer - you run an automatic viewer and it changes the links, here you do not need to stay on the computer and you can easily collect points by leaving a viewer running. This is one of the most liquid ways to collect points. Links are used mainly to SEO companies that have promised consumption to their clients and receive it, in addition to a large number of users, they also receive a rank increase in large rankings. In this way, the link became world famous, more often watched by major search engines and began to receive real traffic.

- Manual Viewer - after each page viewed, verification is requested to proceed to the next. This is probably the next in liquidity to get points on the pages, here users look at links and after each link they have to authorize to see the next link. This ensures that visitors see all the information on the page.

3. Social exchange

- Facebook Likes - Facebook Share - Facebook Followers - Facebook Post Like - FB Post Share
- Telegram Channels
- Instagram Followers - Instagram Likes
- TikTok Followers - TikTok Video Likes
- Twitter Followers - Twitter Tweets - Twitter Retweets - Twitter Likes

- YouTube Subscribe - YouTube Likes - YouTube Views
- Twitch Followers
- Pinterest Save - Pinterest Followers
- Likee Fans
- SoundCloud Likes - SoundCloud Follow - SoundCloud Plays

This business economy in social networks is accessible and very fast growing in the advertising market, here groups are formed in which users with their personal verified profiles perform services in social networks for which they earn points, each service costs different points, in Ad Exchange portals and as you know all points in our own and partner systems are a tool for the same or other services as well as reversible by (ADCO).

4. AD Marketing

We create a safe and secure place for our users and their advertising campaigns, nowadays there is a lot of malicious softwares, from hackers who want to infect your devices and get to your personal information.

AdvertiseCoin has a solution to this problem by creating a public directory limited by malicious software safe for you and your users, a place where you can keep your own links to ads, and affiliate your links to individual pages on the Internet.

We have created public directories for our users with categories for safe advertising for our users and their customers. This service is often used by users exchanging affiliate links.

5. Email Marketing

Nowadays, in the presence of so many ill-wishers, it turned out that email marketing is already dead, it is rather perceived as spam, so the team came to a decision in which we will inform not by email but with notifications directly in our platform and to our partners, only users who have authorized this, and accordingly receive points for having seen and approved or disapproved an Ad.

6. Landing page

Our users will be able to create their own multi-page pages in our system, and our verification system will make them secure, optimized and advertising-resistant and popular. Here users feel confident that our experts will detect malicious software and will be used in our cloud environment.

7. ShortLink

The so-called short link is popular in the Internet space with the small number of characters, it is very practical for long links, our system accepts links up to 250 characters, as you know there are restrictions only in the domain name and the length of links or directories after it, and so your long memorable becomes a small easy to remember and copy link acceptable on social media and everywhere.

8. Rotator Link

Rotator link is a bit like a shortlink, but with the small difference that in it links change over time. When you load a link rotator in your browser, after some time set by the owner, the links will be replaced with a list set beforehand.

9. PayPerClick

An old system used and nowadays we pay per click.

AdvertiseCoin has an innovative development for approval and tracking of each click, for robots, and for users who want to skip or trick systems, as it is known that Google ads are difficult to manipulate, even if at some point you think that you have bypassed it, at the end of the month it turns out that this is not the case. In particular for the payperclick service and our comparison with Google ins, AdvertiseCoin allows itself to have more than 12 times cheaper advertising for Publishers, and about x2.5 times more expensive payment for Advertisers.

10. Apple Android apps

Currently, two types of applications are being developed for Apple and Android, one type is for wallet transfers, ADCO trading and transferring, as well as for own and partner platforms for advertising control. It is also planned to develop an open source pool for investors involved in blockchain innovation for solutions for the future of the ecosystem

11. Parked domains

This is a service used more by companies that sell domains, but the fact is that there are many domain owners who are bought just like that, this includes large corporations owning thousands of domains as well as small single users with one or several dozen domains. The service that users with parked domains will have ads submitted by our systems and will be paid to see and click on them. 90% of domain names mean something has domain names that are misspelled, or are in other unrecognized languages. Our commitment is to categorize them and allow their owner to sort them with others so that they have overall popularity and a choice of their own foreign ads. In this way, the ranking internet giants will rank these domains in the appropriate categories and they will be known to the world with links to other ones.

12. Link exchange

is observed in many places on the Internet, this is a simple number for most statistical companies nowadays. This is due to the incorrect arrangement of links. Links are placed on all sorts of sites with all sorts of links. This confuses the whole idea of categorizing domain names and pages into major categories. AdvertiseCoin has such pages for most well-known categories. This service is very attractive for new domain names unknown in the Internet space, as well as for old ones that have not been used or have been used incorrectly. One project is developed after another, blank pages, etc.

13. Targeted advertising,

this is known as a concept but in its use there are many questions, the important question is how to be targeted? AdvertiseCoin has team-checking scripts with which it can analyze user consumption. It has happened to you when you search for "fish food" in Google, after a while, for example, Facebook offers you fish food in the ads. This is called targeted advertising, it is constructed on the so-called cookies that your browser stores. This is how our systems work, the idea is that if, for example, you have an Amazon shoe store, and the link to your store is in our platform systems, then all our users who have seen your store will receive similar advertising on another social network, just because already you have cookies on your store. This would help you so much that only your customers and future customers of your store will see the ad in this category, if you offer an ad in another category it will be seen by customers looking for similar to your offered products.

14. Here we allow users to place a job advertisement,

some service has to be done around the advertisement, the work is approved and accepted. There are many subtleties in the advertising niche on the Internet, it is updated almost daily and

more and more methods and products for productivity are coming out. It is most important for us that all parties are satisfied, in this project with (ADCO) we include a new investor country, looking to protect its interests fully. At the moment, AdvertiseCoin (ADCO) works with three own and two partner platforms for advertising exchange, in its own platforms and portals ADCO holds considerable user control over advertisers, with dozens or even hundreds of daily new user registrations ADCO has over 30 000 identical different users on its portals. About 150,000+ unique IPs and about 30M Impressions are generated daily. More than 300 new links and added banners are approved every day. Every day it is renewed and new packages are bought for more and more conveniences in the systems. Every day over 100,000 points are distributed in the form of referrals, it is very important to know that these are not ADCOs, these are points on different systems. are interchangeable with ADCO. We have more than 150 company users with extension privileges on systems with more than 3000 of their links. We have purchased more than 700 packages. Today 24 Jan 2021. Before registration is available we have more than 1300 subscribles at <https://www.advertisecoin.com>, daily our site is visited by 4-5000 unique visitors. Now that fiat money has been suspended for ordinary consumers, we have exchanged more than 60000-70000 ADCO's external use between our and partner advertising exchange platforms. At the end of our white paper we want to show the deadlines concisely on our token economy. The token economy is something very important in every project, AdvertiseCoin has sold tokens used with fiat money, there are already transactions in the ETH blockchain, paid or used in the form of fees, there are also tokens that are on consumer platforms , we decided that each token should be traceable and public. We will create a page for ICO investors to check and review all tokens from our entire system, we are currently recording every transaction, it will soon be public for investors, without mentioning the full user data.

TOKENOMICS

Token Allocation

Tokens allocated for Public Sale: 69% 34 500 000
Tokens allocated for Private Sale: 6% 3 000 000 ADCO
Team & Founder: 10% 5 000 000 ADCO
Bounty & Events: 15% 7 500 000 ADCO
TOKEN PRICE: 0.030101 USD
TOKEN SYMBOL: (ADCO)
START TIME: 10 Feb, 2021
END TIME: 01 Jan, 2022
ALL (ADCO) SUPPLY: 50,000,000
PRE SALE: 3,000,000
1 ROUND: 14,500,000
2 ROUND: 20,000,000

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<https://t.me/advertisecoin>
<https://www.facebook.com/advertisecoin.com>
<https://medium.com/@advertisecoin>
<https://twitter.com/advertisecoin>
<https://www.youtube.com/channel/UCHSYIa17XoPiCkN55HXu46w>